

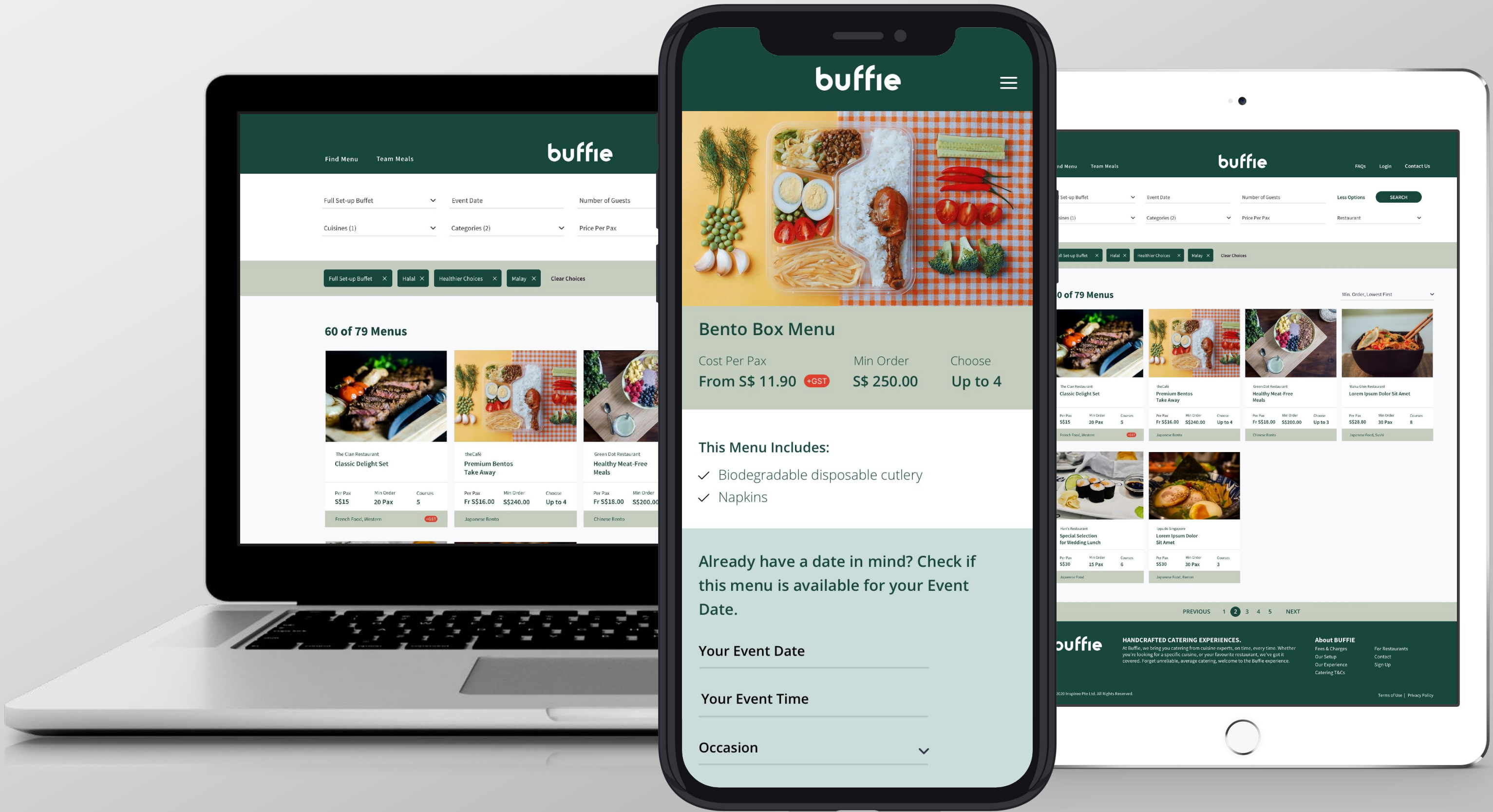
A lighthouse stands on a dark, rocky cliff overlooking the ocean. The sky is filled with a vibrant sunset, with orange and yellow clouds. The text '@ INSPIREO®' is overlaid in white. The '@' symbol is stylized with a lightning bolt. The word 'INSPIREO' is in a clean, sans-serif font, followed by a registered trademark symbol (®).

@ INSPIREO®

buffie

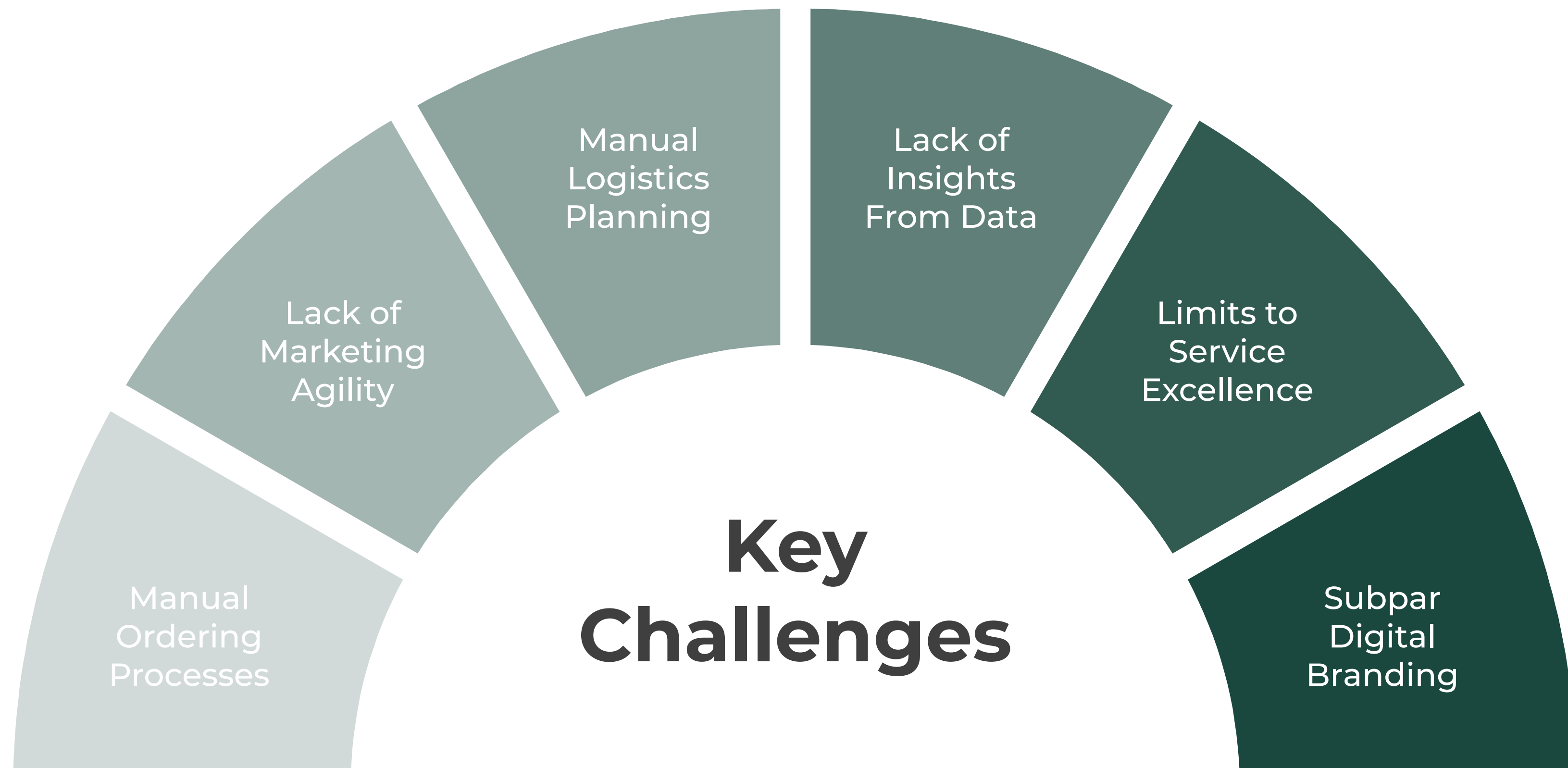
By Inspireo

Powering Next-Gen Catering



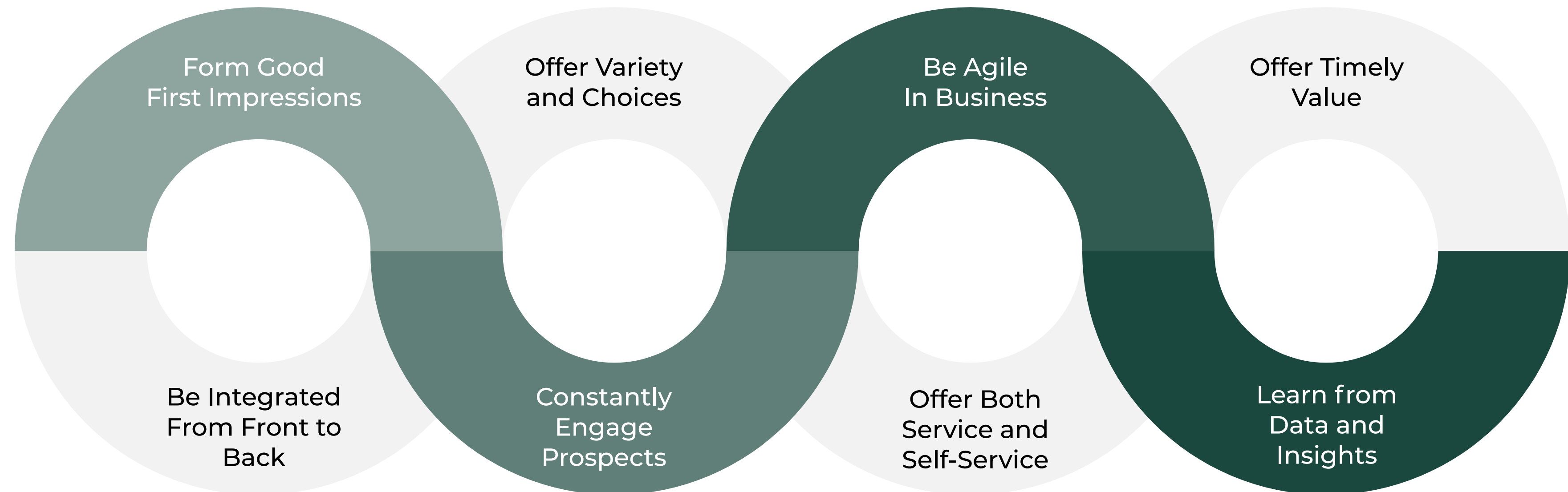
Caterers today face multiple challenges.

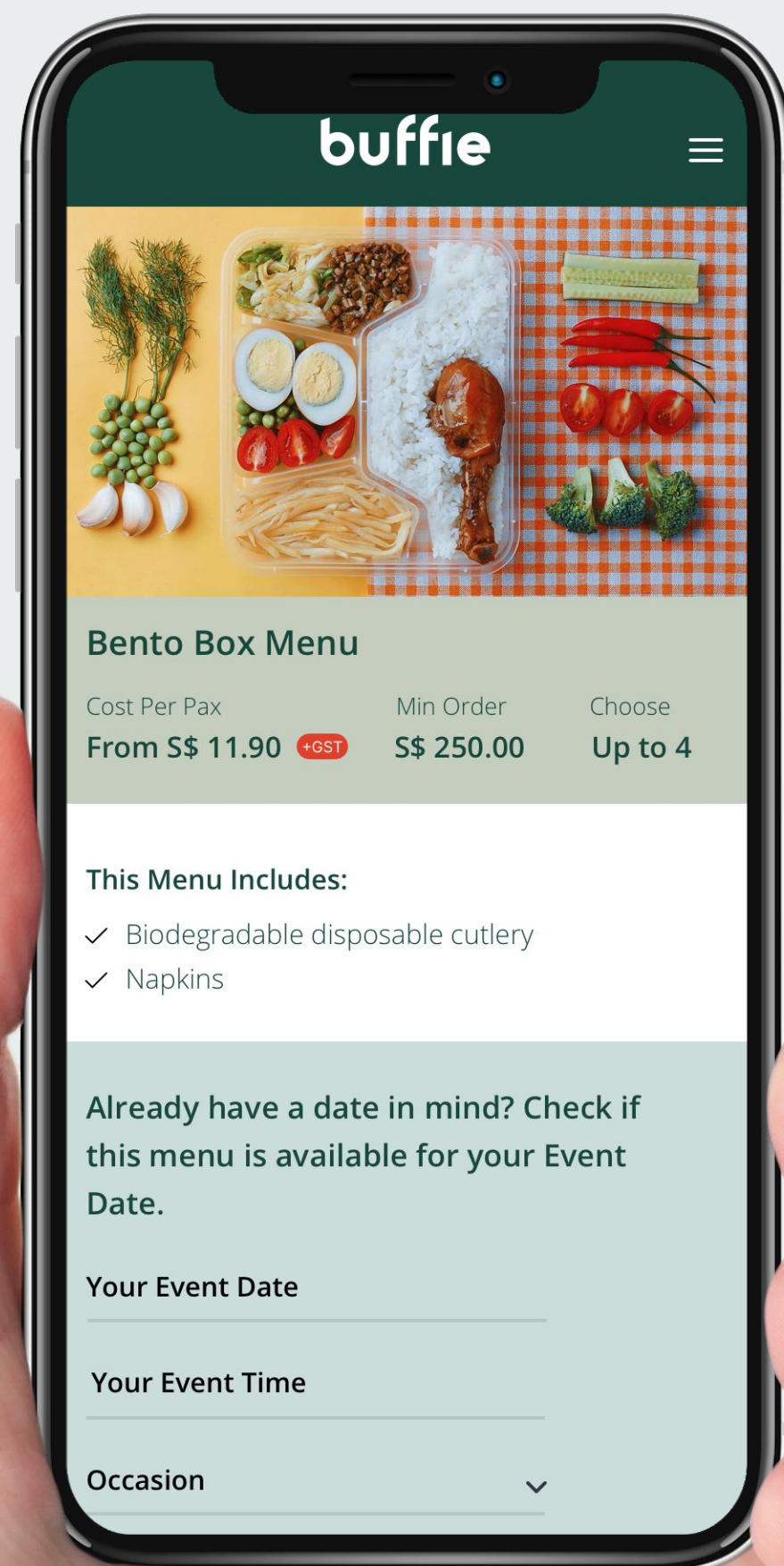
On top of increasing competition, there are barriers to growth.



Yet, they need to differentiate.

More than before, a caterer needs to go beyond their food.

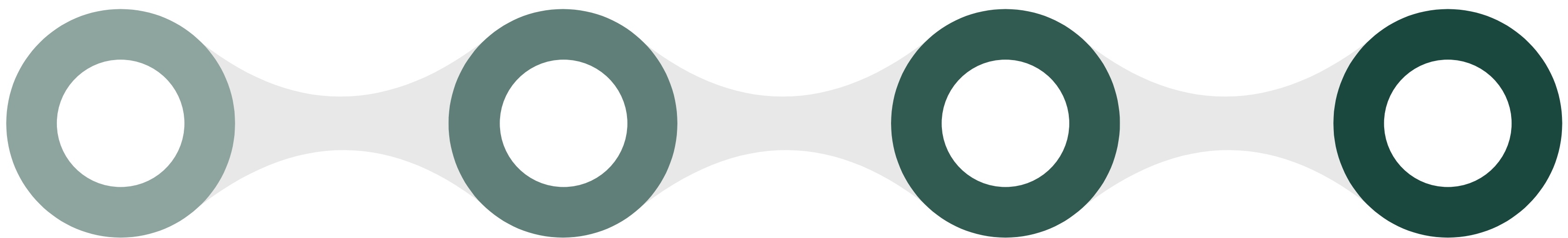




Buffie helps your catering business go next-gen.

From ordering to logistics, BUFFIE is an end-to-end integrated web application that's designed for catering businesses.

One flow from sales to fulfilment.



Menus & Food Catalog

Multiple Menus & Pricing
Add-ons & Premium items
Bentos or buffet line
3-Step Self-Service Order
Responsive and SEO ready

Orders Management

Per Order Approval
Unlimited Team Members
Order Editing
Hidden Menus/Orders

Logistics Support

Per Order Equipment List
Master Packing List
Postal Code Surcharge

Sales Data & Insights

Menu Performance
Item Performance
Coupon Performance

Create Lasting Impressions

Beautiful, Responsive Menus

A visual experience for ease of browsing to find a fitting menu.

3 Step Ordering Process

Choose menu items, fill in venue details, and make payment.

Order Tracking & Statuses

A simple dashboard, coupled with email notifications.

Provide Great Service

- Admin-Only Menus

Hidden menus for that special group of customer.
- Manual Orders

Take orders over phone; even one that’s not in the menu.
- Orders Editing and Ad-Hocs

Include special requests with or without a fee.

SAVE

CANCEL

Cost	Qty/Pax	Sub-Total
S\$16.00	15	S\$ 240.00
S\$20.20	10	S\$ 202.00
S\$9.50	5	S\$ 47.50
S\$9.90	5	S\$ 49.50
S\$7.00	3	S\$ 21.00
S\$10.00	1	S\$ 10.00

EM

Edit Order: #3212

Lorem ipsum dolor sit amet **Order ID #3212**, consectetur adipiscing elit. Donec et nibh neque. Duis elementum pur pellentesque augue. Sed suscipit massa nec orci laoreet, in aliquet libero ornare. Quisque condimentum nisi nunc. (

★ Chef's Recommendation

🌿 Vegetarian

🌶️ Spicy

🥜 Contains Nuts

Step 1: Choose Your Items

Starters *Choose 1*

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

☐ Shrimp & Veggie Tempura

☐ Age Dashi
Sesame battered tofu

☒ Chef Rigo's Wonton Bites ★🌶️

☐ Shrimp and Lettuce Wraps

☐ Chucka Ika Sansai 🌶️

Nigiri Pairs *Choose 1*

☐ Yellow Fin Tuna

☐ Steamed Octopus

Sashimi *Choose 1*

Our chefs proressess excellent culinary skills will serve up fresh sashimi slices

☒ Yellowtail Tuna

☐ Albacore Tuna 🌶️

☐ Salmon

☐ Unagi

☐ Pepper-Fish 🌶️

The Art of Sushi *Choose 2*

☐ Red Dragon ★

A beautiful dish finished with an amaebi head & tail

☐ Red Dragon

Orders Received

Pending (4)

Upcoming (8)

All Orders (38)

✓ Status

📅 Month

FILTER

Order ID	Order Date & Time	Customer Details	Event Date & Time	Menu
#3214	13/8/2015, 8:30pm	Michiyo Ho Nian Ci 94831034 nianci@gmail.com	2/9/2015, 1:00pm	Suprei Creati
		pm Hubert Brein 84372840 hubert.brein@yahoo.com	30/8/2015, 2:00pm	Suprei Creati
		pm Charles Kwang Jia Chai 99998888 charles.kwang@gmail.com	25/8/2015, 7:00pm	Suprei Creati
		pm Jean Lim Wee Cin 90008470 jeanlim@hotmail.com	25/8/2015, 7:00pm	Robus

Payment

By placing your order, you agree to **Buffie's** Terms and Conditions, Terms of Privacy Policy.

Pay 30% Deposit S\$ 413.90

Pay in Full S\$ 1,379.80



By Credit/Debit Card

The fastest and easiest! Order confirmation after payment is made and your chosen restaurant confirms your order.

PayPal

Card Number
8393019343330088

ate

PAY S\$ 413.90

Edit Payment

Amount E.g. 500 for payment or -500 for refunds

Ref. ID E.g. Bank Transfer Tx ID or Cheque No

Payment Method Bank Transfer

Notes

SAVE AND BACK

Get Initial Commitment

Collect Deposits

Depending on menu type, a X% or full deposit can be requested.

Accept Credit Cards

Via Braintree, with automatic order updating.

Register Manual Payments

From PayNow or Bank Transfer. All records are noted in orders.

Provide More, Earn Extras

Optional Add-ons

Add suitable add-ons to each menu, with add-on pricing.


Occasion-Based Up-sells


Offer extras that go well with each occasion.

Premium Items

Some selections can cost more than others.


☐ **Penang Otah**
Our Penang style otah comes with chunky bits of mackerel paste

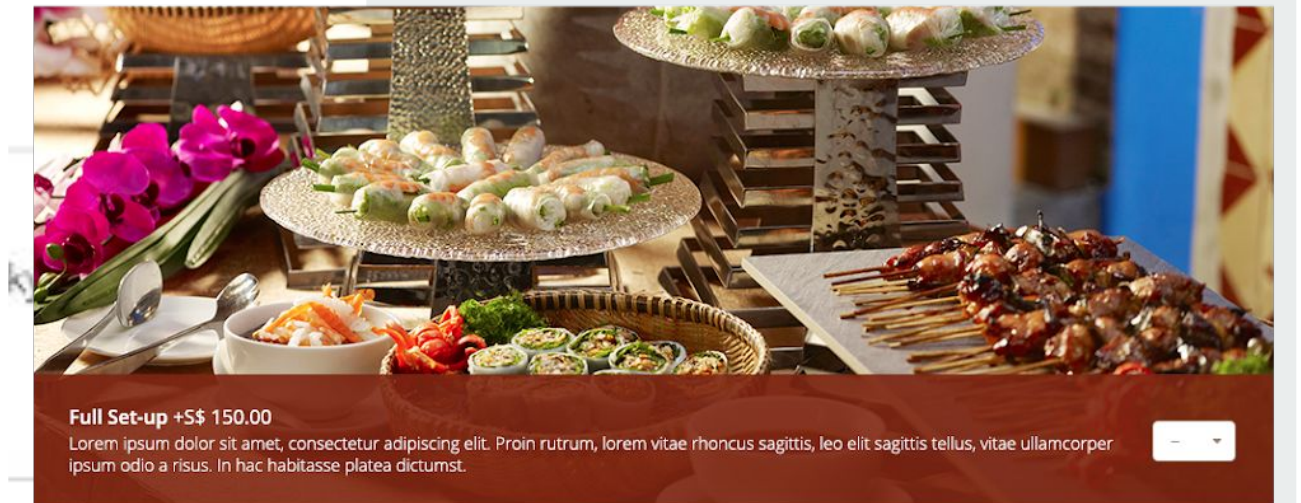
 Vegetarian

 Contains Nuts

☐ **Kueh Pie Tee**

☐ **Penang Rojak +S\$ 1.00/pax**
Our Penang style otah comes with chunky mackerel paste

 Contains Nuts

No

Optional Add-ons

Live Station - Penang Assam Laksa

60

Penang Assam Laksa +S\$ 5.00 per pax

Specially imported thick vermicelli noodles from Penang cooked in traditional Assam laksa broth. A well-known Penang dish not to be missed.

1

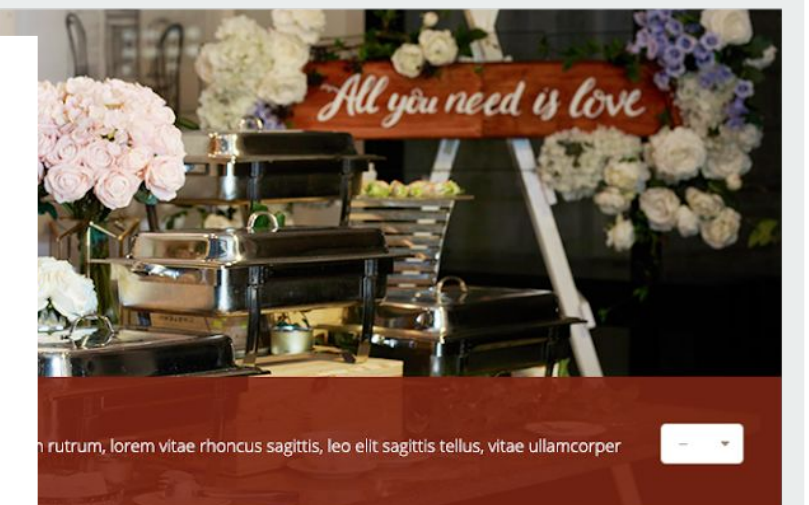
Chef - 2 Hour Block +S\$ 150.00 per 2 hours

(One chef required per live station)

Catersmith's Add-ons

Penang Fried Kway Teow +S\$ 6.00 per pax

A Penang hawker favourite. Wok-fried with prawns, cockles, beansprouts and eggs. The savoury tasting fried kway teow has "wok hei" (smoky after-taste) that everyone loves.



Work as a Team

Track Sales Person
Provide credit and comms where it's due.

From Sales to Kitchen
Orders can be printed or viewed as a user.

Multiple Kitchens Supported
Send the right order to the right kitchen.

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Pick Up and Delivery Order

Order No. 507

Bento Box Menu

Sushi Tei Restaurant (GST Reg No: 201314343E)
Order submitted on 13 August 2015, 7:36pm

PAYMENT STATUS
Pending

Restaurant Pick-Up Time	3:30pm	Event Date	25 August 20
Contact Person	Nicholas Heng	Set-up Time	4:30pm
Contact Number	65 9000 9000	Ready Time	5:00pm
Restaurant's Comment	Please pick up the food at 50 Jurong Gateway Road #03-18 JEM Singapore 60649.		
		Collection	8:00pm

Event Details

Contact Person: Charles Kwang
Contact Number: 65 9999 8888
Venue Address: 192 Waterloo Street, #07-12, Singapore 187966
Delivery Notes: Park at B1, near lift B.
Order Notes: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus eros diam, volutpat non sem sed, volutpat condimentum diam.

Customer Details

Maple Tree Pte Ltd
Charles Kwang Jia Chai
65 9999 8888
charles.kwang@gmail.com

Billing

Charles
65 9999
Charles
192 Wta
Singapore

Users

Keywords

SEARCH

ID	Role	Added	User
#6861	Admin	2020-03-17 15:50:36	Jon Cherian
#1945	Admin	2019-08-30 10:09:54	Aaron Lee
#1865	Admin	2019-07-24 11:12:29	Steven Lim
#1766	Admin	2019-05-14 16:44:59	Weiren Zheng
#1496	Admin	2019-03-11 11:04:29	Shaakirah Moharr
#1495	Admin	2019-03-11 11:03:37	Youjia Zhang

(Portions on list-off of Sushi Tei Restaurant, hereby confirm the following:
wee Food's together comprise the complete order of the customer:
placed by us "ready-to-go" on 25 August 2015 at 3:30pm, and
by 25 August 2015 at 7:36pm.

Date:

Deliver True and Simply

Automatic Equipment List
With each order and quantity, different items are required.

Packing Masterlist
Logistic items at a glance, categorised by shelf location.

Locational Surcharges
Charge extras for certain locations, based on postal code.

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Masterlist

Order No. 3212

Supreme Chef Challenge Creations

Sushi Tei Restaurant (GST Reg No: 2019143436)

Order submitted on 13 August 2015, 7:35pm

Event Date

25 August 201

Set up Time

4:30pm

Ready Time

5:00pm

Collection Time

5:00pm

Restaurant Packing Equipment

Equipment

Containers

0.575L Round Plastic Container (XS)

0.2L Round Plastic Container (S)

9.5L Insulated Beverage Container, Stainless Steel

18L Insulated Beverage Container, Stainless Steel

Drinks

Pokea Green Tea 1.5L

Ice Mountain Water 1.5L

Pokea Oolong 1.5L

Pokea Iced Lemonade 1.5L

Packing	Qty	Check
Troy (Fold, 64mm, Aluminium, Silver	15	<input type="checkbox"/>
Container (Round), 0.4L, Plastic, Transparent	10	<input type="checkbox"/>
Container (Large Round), 4L, Plastic, Transparent	3	<input type="checkbox"/>
Troy (Fold, 64mm, Aluminium, Silver	3	<input type="checkbox"/>
Packing	Qty	Check
Troy (Fold, 64mm, Aluminium, Silver	15	<input type="checkbox"/>
Container (Round), 0.4L, Plastic, Transparent	10	<input type="checkbox"/>
Packing	Qty	Check
Insulated	1	<input type="checkbox"/>

Delivery Zones

Zone ID	Zone Name	Postal Code Range	Surcharge
#6	Robinson 01	010000 - 019999	S\$ 10.00
#7	Robinson 04	040000 - 049999	S\$ 10.00
#8	Robinson 05	050000 - 059999	S\$ 10.00
#9	Robinson 06	060000 - 069999	S\$ 10.00
#10	Robinson 07	070000 - 079999	S\$ 10.00
#11	Robinson 08	080000 - 089999	S\$ 10.00
#12	Marina Square 03	030000 - 039999	S\$ 10.00
#13	Marina Square 17	170000 - 179999	S\$ 10.00
#14	Bras Basah 18	180000 - 189999	S\$ 10.00
#15	Bras Basah 19	190000 - 199999	S\$ 10.00

	Qty	Check
um, Silver	15	<input type="checkbox"/>
lastic, Transparent	10	<input type="checkbox"/>
2L, Plastic, Transparent	3	<input type="checkbox"/>

Be Timely and Time-Exclusive

Limited Time Menus
Sell certain festive menus only during certain periods.

Block Out Dates
Close off orders for a day based on individual block-out dates.

Availability Details

Block Out, Surcharge or Available Period

Type

Available Peri... ▼

Dates

01/02/2019

17/02/2019

Surcharge Pe...

04/02/2019

06/02/2019

ADD NEW ITEM

Applicable Menus

Type

Penang Culture Chinese New Year ... ▼

Block Out Dates

Date ID	Restaurant	From	To
#89	Artichoke Catering	04 February 2019	06 Febru
#88	The Lokal Catering	09 February 2019	10 Febru
#87	The Lokal Catering	04 February 2019	06 Febru
#86	Munch Saladsmith Catering	09 February 2019	10 Febru
	atering	04 February 2019	06 Febru
	g	09 February 2019	10 Febru
	g	04 February 2019	06 Febru
		09 February 2019	10 Febru
		04 February 2019	06 Febru
		09 February 2019	10 Febru

Your Event Date

July 2015

Mo

Tu

We

Th

Fr

Sa

Su

29

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9

This date is not available.

Occasion

Penang Lor Bak

Lha's Recommendation

Spicy

Vegetarian

Long

Be Agile in Marketing

- ### Menu-Specific Coupons

Offer % off or \$ off discounts for specific menus.
- ### Limited Quantities Per Pax

Limit total quantity, or usable quantity per customer.
- ### Instant Menu Updates

Updates to prices are immediately reflected.

New Coupon

Coupon Name

Coupon Code

Issued By

Coupon Type

Coupon Value

theCafè

Premium Bentos

Take Away

Per Pax

Fr S\$16.00

Min Order

S\$240.00

Choose

Up to 4

Total for This Menu

507.00

Premium Items

45.00

Add-On(s)

450.00

Coupon: NEWYEAR2017

- 88.00

Delivery Fee

30.00

Enter coupon code here

NEWYEAR2017

APPLY

This coupon code is successfully applied.

GRAND TOTAL

S\$ 1,180.30

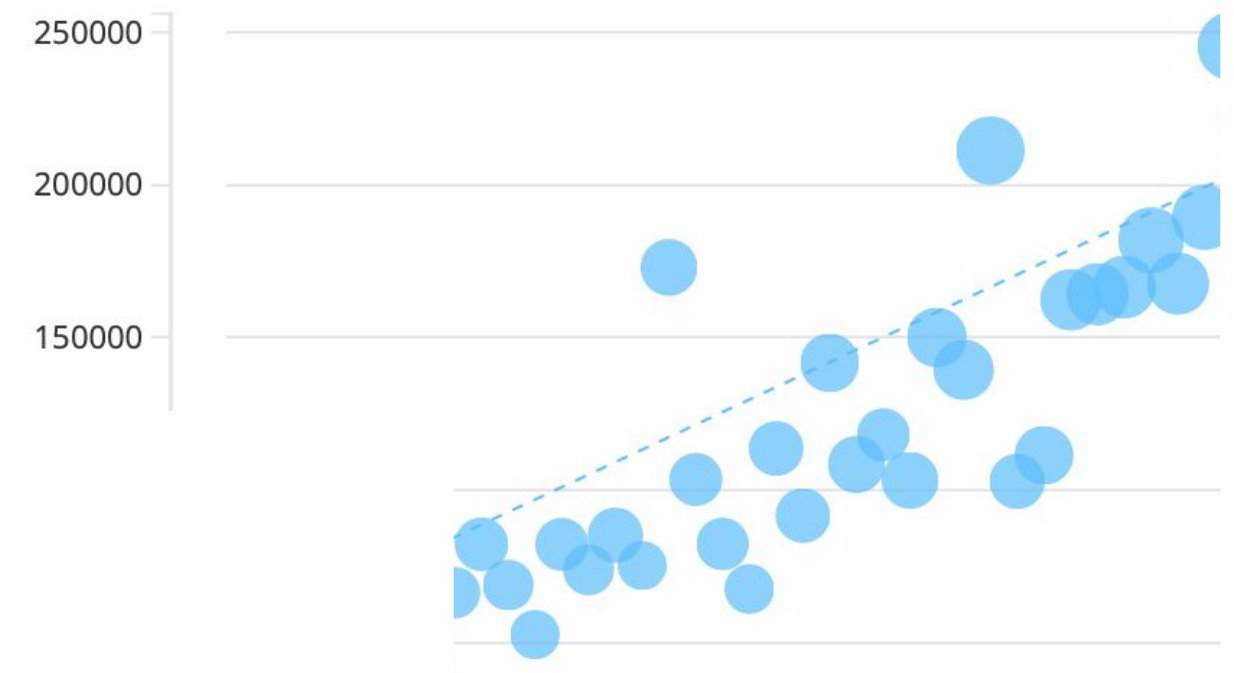
Order Notes

Glean Insights from Data

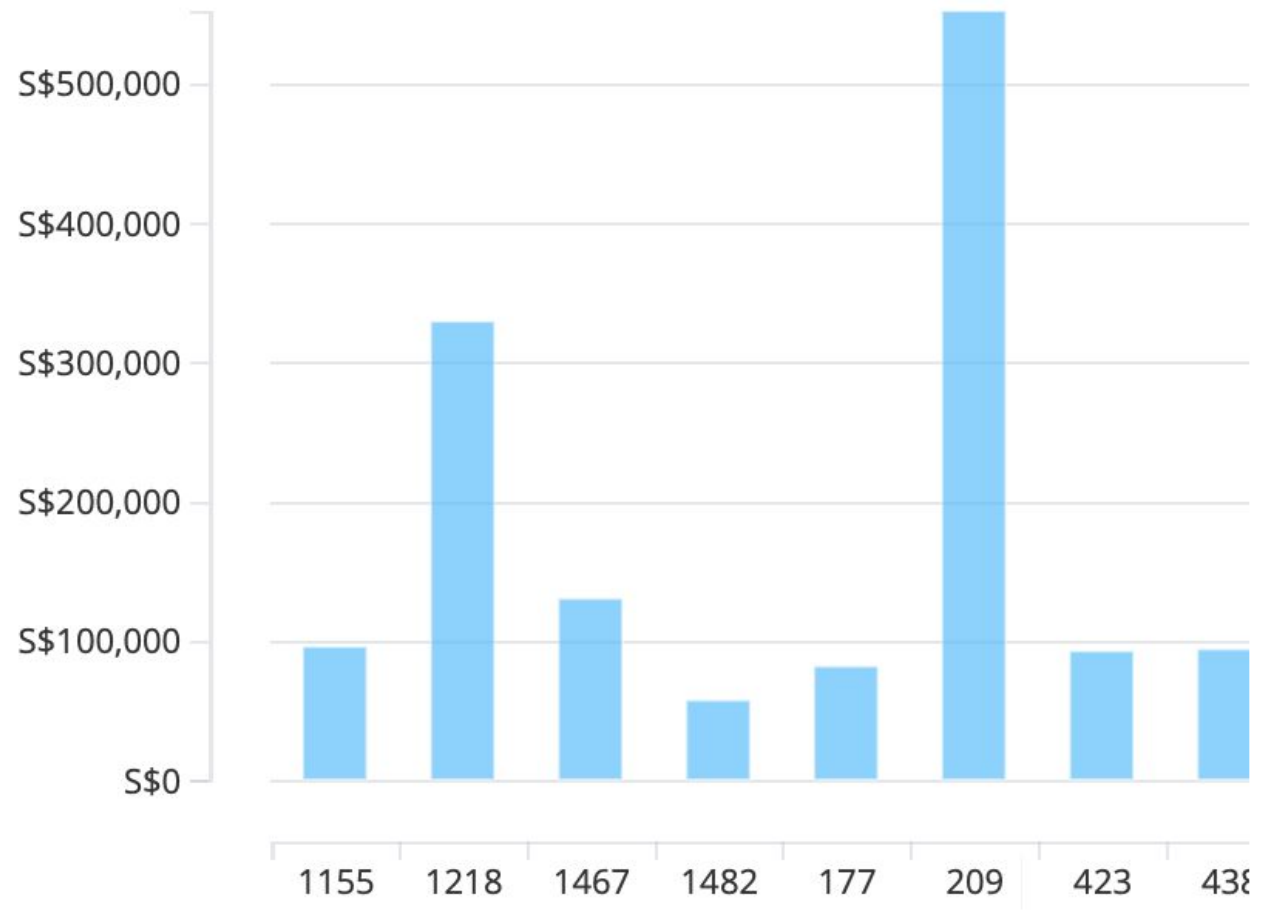
- **Performance for Items**
Which menu items sell the best, when? And how much?
- **Performance for Menus**
How well do menus perform in a given period?
- **Sales Performance by Staff**
Who clocked the most, in a given period?

ID	Added	Item Name	Display Name
#12019	Apr, 06 2020	KCN Carnivora (MB)	Carnivora
#12018	Apr, 06 2020	KCN Margherita di Bufala (MB)	Margherita di Bufala
#12017	Apr, 06 2020	KCN Linguine Aglio e Olio Gamberi (MB)	Linguine Aglio e Olio Gamberi
#12016	Apr, 06 2020	KCN Chicken Cannelloni (MB)	Chicken Cannelloni
#12015	Apr, 06 2020	KCN Caesar Salad (MB)	Caesar Salad
#12014	Apr, 06 2020	KCN Pollo Fritto (MB)	Pollo Fritto
#12013	Apr, 06 2020	KCN Salmon Bruschetta (MB)	Salmon Bruschetta
#12012	Apr, 05 2020	PNC Premium Crab Meat Fried Kway Teow (MB)	Premium Crab Meat Fried Kway Teow

Top Items

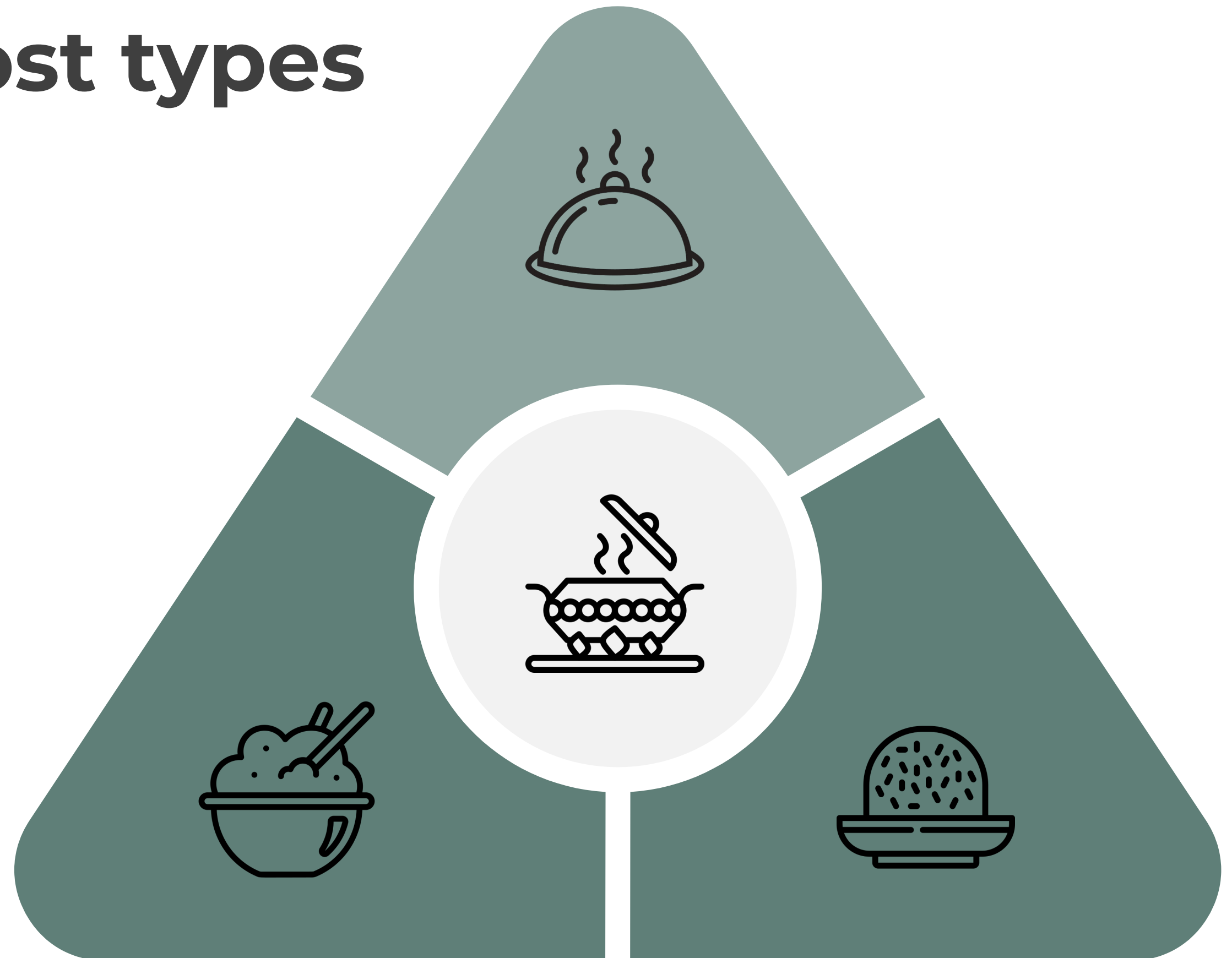


Sales Person Performance



BUFFIE supports most types of catering menus.

- **Full Set-Up Buffet**
With set-up and warmers.
- **Drop-Off Buffet**
Without set-up, served in trays.
- **Bentos and Tingkats**
Packed food with a minimum pax.



Pricing

All plans come with:

- **Initial Set-up**
- **2 Training Sessions**
- **Tech Support**

Starter
\$500
monthly

Branded Look
Catalog
Ordering & Payment
Orders Management
Coupon Codes
Block Out Dates
Up to 10 Menus

One-time fee of \$12,000

Hub
\$1,000
monthly

All in Starter, plus:

All Menu Types
Single Kitchen
Surcharges
Logistics
Sales Commission
Reports
Unlimited Menus

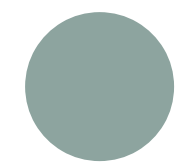
One-time fee of \$24,000

Marketplace
Ask

All in Hub, plus:

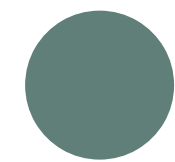
Multi-Brands Support
Brand Pages

In the pipeline...



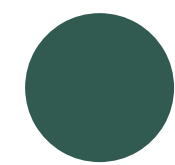
Fleet Tracking

See where your vans are.



Unbranded Sales Page

Empower co-working spaces or other venues to sell your food.



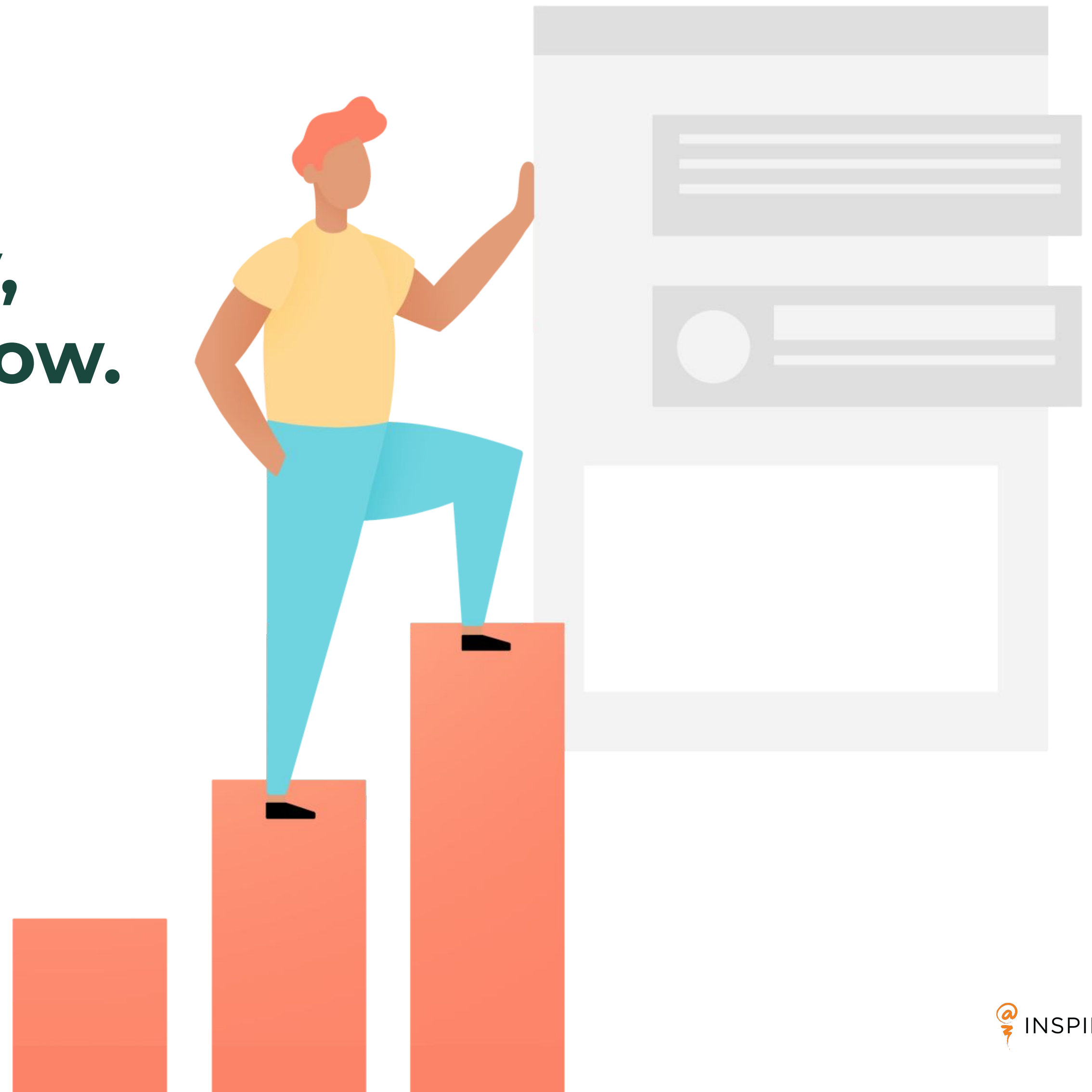
Recurring Orders

With meal planning.



With our technology, you company can grow.

Through systemising processes and enabling staff, your next-gen catering company is set for new heights.



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