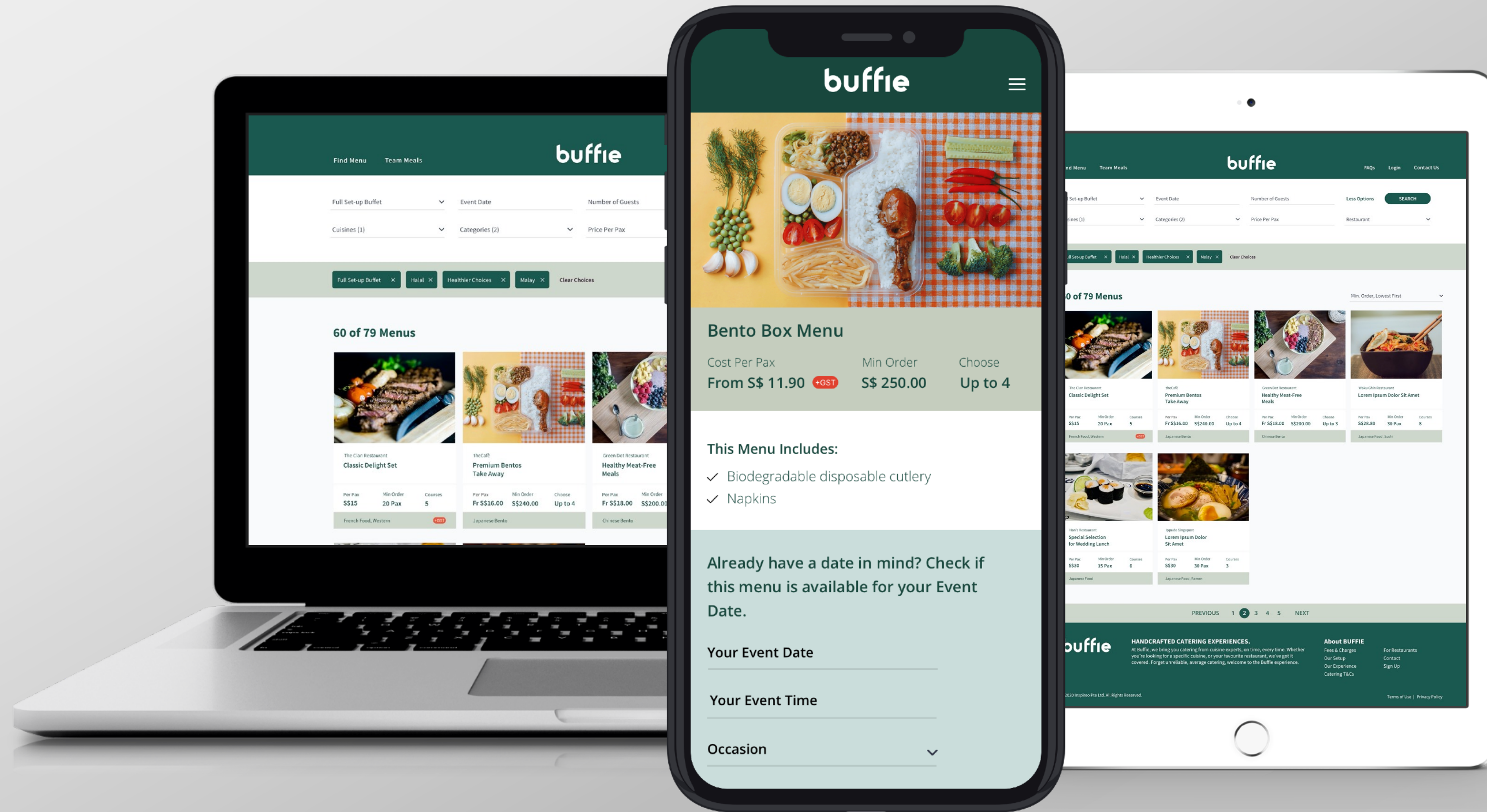




@INSPIREO®

# buffie

By Inspireo  
Powering Next-Gen Catering



buffie

buffie

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## Bento Box Menu

Cost Per Pax  
From S\$ 11.90 +GST

Min Order  
\$\$ 250.00

Choose  
Up to 4

### This Menu Includes:

- ✓ Biodegradable disposable cutlery
- ✓ Napkins

Already have a date in mind? Check if this menu is available for your Event Date.

Your Event Date

Your Event Time

Occasion

60 of 79 Menus

<p>The Classic Restaurant Classic Delight Set</p> <p>Per Pax: S\$15 Min Order: 20 Pax Courses: 5</p>	<p>The Classic Restaurant Premium Bentos Take Away</p> <p>Per Pax: Fr \$516.00 Min Order: S\$240.00 Choose: Up to 4</p>	<p>The Classic Restaurant Healthy Meat-Free Meals</p> <p>Per Pax: Fr \$518.00 Min Order: S\$200.00 Choose: Up to 3</p>	<p>The Classic Restaurant Lorem Ipsum Dolor Sit Amet</p> <p>Per Pax: S\$28.90 Min Order: 30 Pax Courses: 8</p>
<p>The Classic Restaurant Special Selection for Wedding Lunch</p> <p>Per Pax: S\$30 Min Order: 15 Pax Courses: 6</p>	<p>The Classic Restaurant Lorem Ipsum Dolor Sit Amet</p> <p>Per Pax: S\$30 Min Order: 30 Pax Courses: 3</p>		

PREVIOUS 1 2 3 4 5 NEXT

buffie

HANDCRAFTED CATERING EXPERIENCES.  
At Buffie, we bring you catering from cuisine experts, on time, every time. Whether you're looking for a specific cuisine, or your favourite restaurant, we've got it covered. Forget unreliable, average catering, welcome to the Buffie experience.

About BUFFIE  
Fees & Charges  
Our Setup  
Our Experience  
Catering T&Cs

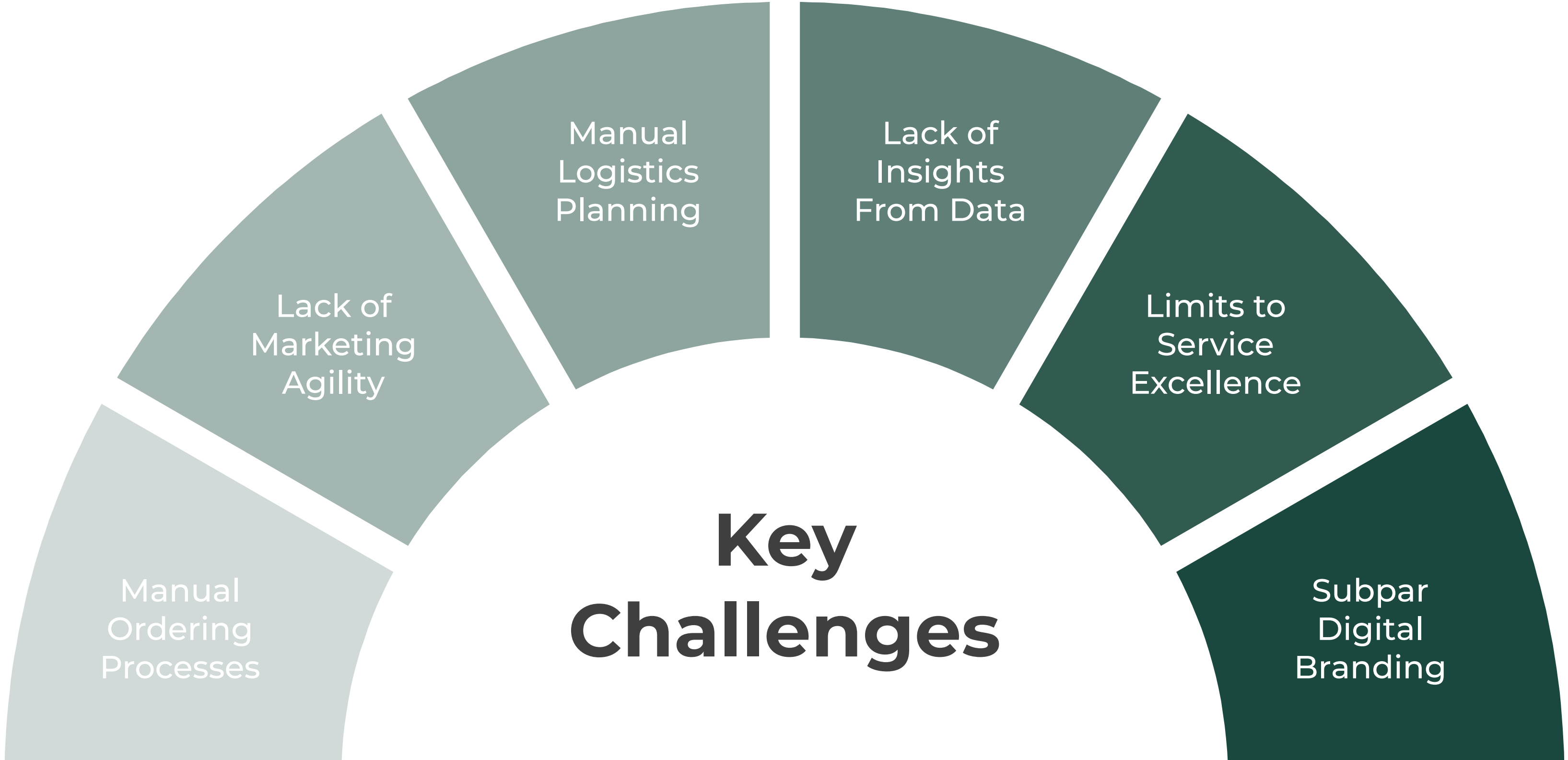
For Restaurants  
Contact  
Sign Up

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Terms of Use | Privacy Policy

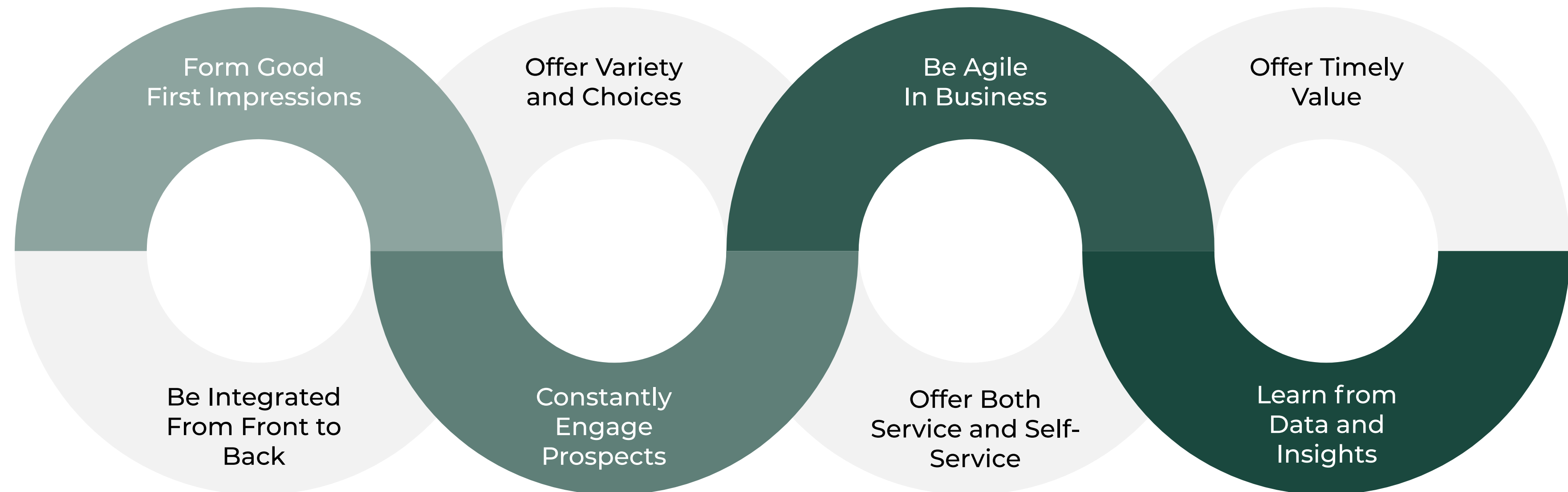
# Caterers today face multiple challenges.

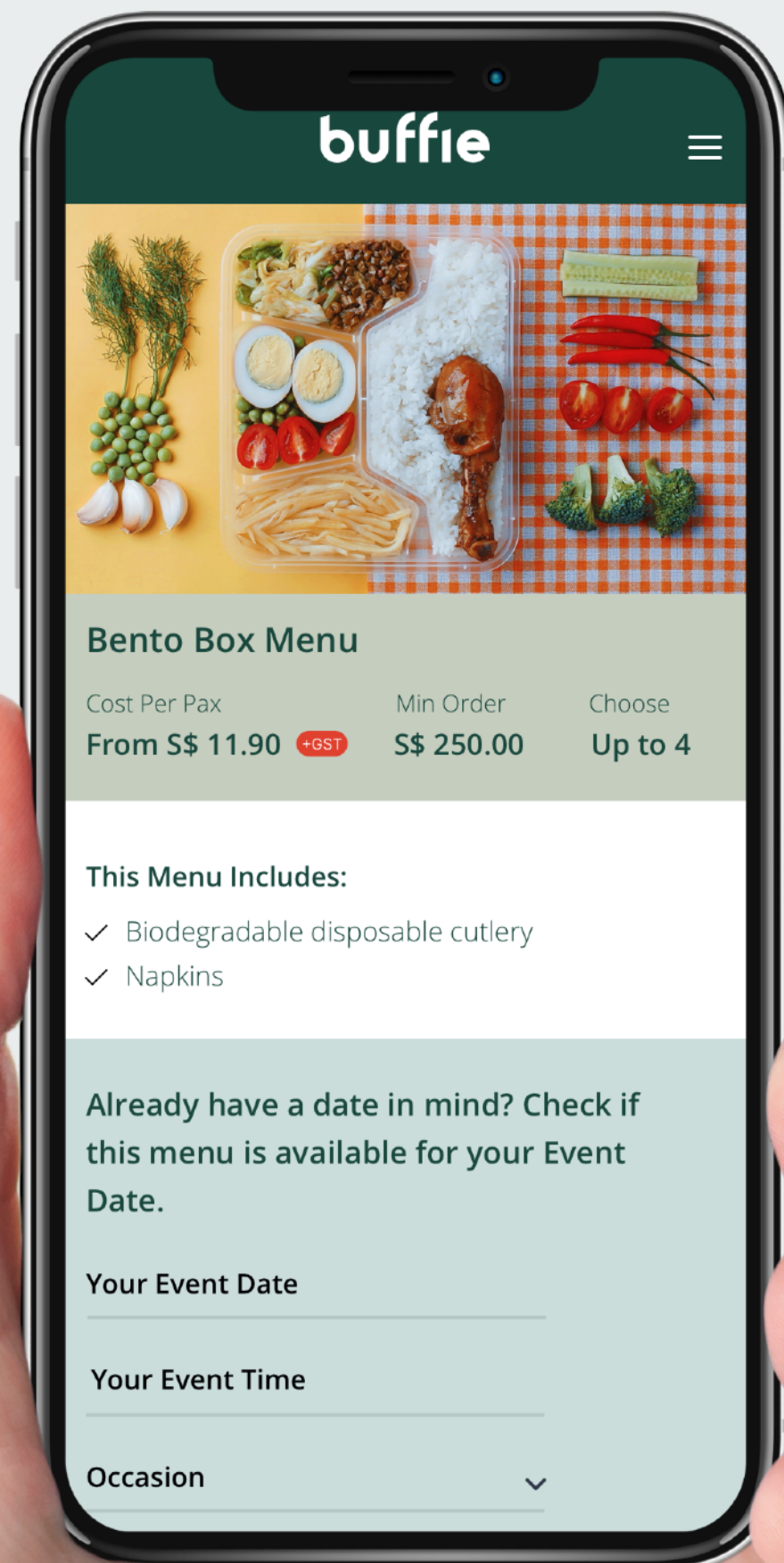
On top of increasing competition, there are barriers to growth.



# Yet, they need to differentiate.

More than before, a caterer needs to go beyond their food.

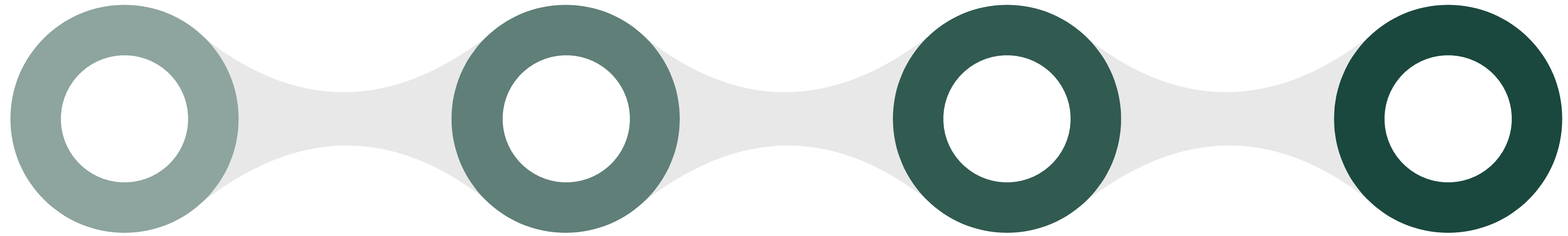




# Buffie helps your catering business go next-gen.

From ordering to logistics, BUFFIE is an end-to-end integrated web application that's designed for catering businesses.

# One flow from sales to fulfilment.



## Menus & Food Catalog

Multiple Menus & Pricing  
Add-ons & Premium items  
Bentos or buffet line  
3-Step Self-Service Order  
Responsive and SEO ready

## Orders Management

Per Order Approval  
Unlimited Team Members  
Order Editing  
Hidden Menus/Orders

## Logistics Support

Per Order Equipment List  
Master Packing List  
Postal Code Surcharge

## Sales Data & Insights

Menu Performance  
Item Performance  
Coupon Performance

# Create Lasting Impressions

## Beautiful, Responsive Menus

A visual experience for ease of browsing to find a fitting menu.

## 3 Step Ordering Process

Choose menu items, fill in venue details, and make payment.

## Order Tracking & Statuses

A simple dashboard, coupled with email notifications.

The collage displays the user interface of the BUFFIE website. It includes a search and filter section at the top, a grid of menu items with images and pricing, a 'My Orders' dashboard with a table of order history, and a detailed view of a 'Bento Box Menu' with an order summary and event details.

Order ID	Order Date & Time	Caterer	Menu	Grand Total	Status
#6943	27/9/2020, 12:00pm	myCafe	First Flavors	\$81,714.90	Pending Confirmation
#8492	13/9/2020, 11:00pm	myCafe	Tomakomai Inspirations	\$899.90	Pending Confirmation
#3212	13/8/2020, 7:35pm	myCafe	Chef's Signature Buffet Creations	\$1,872.80	Completed
#4020	13/5/2020, 10:10am	myCafe	Skillet, Grill and Saute	\$4788.30	Confirmed
#9999	13/4/2020, 10:30am	myCafe	More Than Just a Bite	\$873.50	Confirmed
#4130	13/3/2020, 14:29am	myCafe	Robust & Savory	\$1,100.00	Pending Confirmation
			Chef's Party Menu	\$1,894.20	Confirmed
			Chef's Party Menu	\$1,000.00	Cancelled
			Chef's Party Menu	\$849.55	Declined
			Sushi Al Taglio	\$1,938.20	Completed

QTY	ITEM	SUBTOTAL (\$S)
10x	Traditional Bento	139.00
5x	Egg Fried Rice Bento	74.50
<b>Food &amp; Beverage Total</b>		<b>213.50</b>
Min. Order \$S 250.00		30.00
Delivery Fee		
Have a Coupon Code?		
<b>GRAND TOTAL</b>		<b>\$S 243.50</b>

# Provide Great Service

## Admin-Only Menus

Hidden menus for that special group of customer.

## Manual Orders

Take orders over phone; even one that's not in the menu.

## Orders Editing and Ad-Hocs

Include special requests with or without a fee.

Cost	Qty/Pax	Sub-Total
S\$16.00	<input type="text" value="15"/>	S\$ 240.00
S\$20.20	<input type="text" value="10"/>	S\$ 202.00
S\$9.50	<input type="text" value="5"/>	S\$ 47.50
S\$9.90	<input type="text" value="5"/>	S\$ 49.50
S\$7.00	<input type="text" value="3"/>	S\$ 21.00
S\$10.00	<input type="text" value="1"/>	S\$ 10.00 <span>✎</span>

### Orders Received

**Pending (4)** **Upcoming (8)** **All Orders (38)**

FILTER

Order ID	Order Date & Time	Customer Details	Event Date & Time	Men
#3214	13/8/2015, 8:30pm	Michiyo Ho Nian Ci 94831034 nianci@gmail.com	2/9/2015, 1:00pm	Supr Crea
	8pm	Hubert Brein 84372840 hubert.brein@yahoo.com	30/8/2015, 2:00pm	Supr Crea
	35pm	Charles Kwang Jia Chai 99998888 charles.kwang@gmail.com	25/8/2015, 7:00pm	Supr Crea
	38pm	Jean Lim Wee Cin 90008470 jeanlim@hotmail.com	25/8/2015, 7:00pm	Robi

### Edit Order: #3212

★ Chef's Recommendation
 🌿 Vegetarian
 🌶️ Spicy
 🥜 Contains Nuts

### Step 1: Choose Your Items

**Starters** *Choose 1*

Our chefs possess excellent culinary skills will serve up fresh sashimi slices

Shrimp & Veggie Tempura

Age Dashi  
Sesame battered tofu

Chef Rigo's Wonton Bites ★ 🌶️

Shrimp and Lettuce Wraps

Chucka Ika Sansai 🌶️

**Sashimi** *Choose 1*

Yellowtail Tuna

Albacore Tuna 🌶️

Salmon

Unagi

Pepper-Fish 🌶️

**Nigiri Pairs** *Choose 1*

Yellow Fin Tuna

Grand Ocean

**The Art of Sushi** *Choose 2*

Red Dragon ★  
A beautiful dish finished with an amaebi head & tail



## Payment

By placing your order, you agree to **Buffie's Terms and Conditions, Terms of Use** and **Privacy Policy**.

Pay 30% Deposit S\$ 413.90

Pay in Full S\$ 1,379.80



### By Credit/Debit Card

The fastest and easiest! Order confirmation after payment is made and your chosen restaurant confirms your order.

PayPal

Card Number  
8393019343330088

Date

PAY S\$ 413.90

**Edit Payment**

Amount

Ref. ID

Payment Method

Notes

**SAVE AND BACK**

# Get Initial Commitment

## Collect Deposits

Depending on menu type, a X% or full deposit can be requested.

## Accept Credit Cards

Via Braintree, with automatic order updating.

## Register Manual Payments

From PayNow or Bank Transfer. All records are noted in orders.

# Provide More, Earn Extras

## Optional Add-ons

Add suitable add-ons to each menu, with add-on pricing.

## Occasion-Based Up-sells

Offer extras that go well with each occasion.

## Premium Items

Some selections can cost more than others.

**Penang Otah**  
Our Penang style otah comes with chunky bits of macke paste

Vegetarian  Contains Nuts

**Kueh Pie Tee**

**Penang Rojak +S\$ 1.00/pax**  
Our Penang style otah comes with chu paste

Contains Nuts



Noodles (1/1)

### Optional Add-ons

Live Station - Penang Assam Laksa

60 ▾

**Penang Assam Laksa +S\$ 5.00 per pax**

Specially imported thick vermicelli noodles from Penang cook traditional Assam laksa broth. A well-known Penang dish not missed

1 ▾

**Chef - 2 Hour Block +S\$ 150.00 per 2 hours**

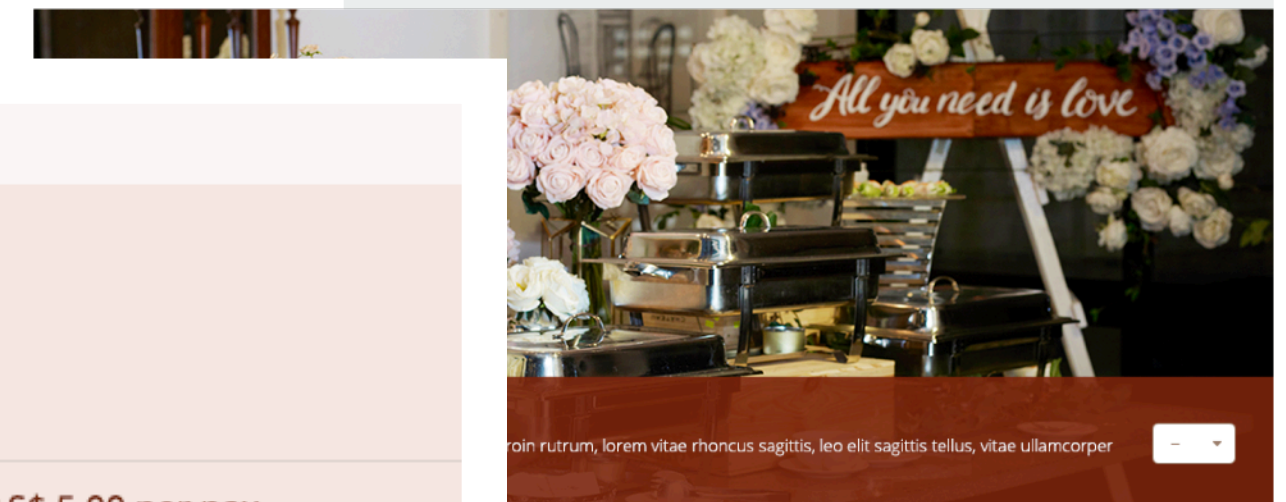
(One chef required per live station)

Catersmith's Add-ons

- ▾

**Penang Fried Kway Teow +S\$ 6.00 per pax**

A Penang hawker favourite. Wok-fried with prawns, cockles, beansprouts and eggs. The savoury tasting fried kway teow has "wok hei" (smoky after-taste) that everyone loves



**buffie**  
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### Pick Up and Delivery Order

Order No. 507

#### Bento Box Menu

Sushi Tei Restaurant (GST Reg No: 201314343E)  
Order submitted on 13 August 2015, 7:35pm

PAYMENT STATUS  
**Pending**

Restaurant Pick-Up Time	3:30pm	Event Date	25 August 2015
Contact Person	Nicholas Heng	Set-up Time	4:30pm
Contact Number	65 9000 9000	Ready Time	5:00pm
Restaurant's Comment	Please pick up the food at 50 Jurong Gateway Road #03-18 JEM Singapore 639549.	Collection	8:00pm

#### Event Details

Contact Person: Charles Kwang  
Contact Number: 65 9999 8888  
Venue Address: 192 Waterloo Street, #07-12, Singapore 187966  
Delivery Address: Park at B1, near J1 B.  
Order Notes: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus eros diam, volutpat non sem sed, volutpat condimentum diam.

#### Customer Details

Maple Tree Pte Ltd  
Charles Kwang Jia Chai  
65 9999 8888  
charles.kwang@gmail.com

#### Billing Pa

Charles Kw  
65 9999 888  
charles.kwa  
192 Waterloo  
Singapore 1

## Users

Keywords

SEARCH

ID	Role	Added	User
#6861	Admin	2020-03-17 15:50:36	Jon Cherian
#1945	Admin	2019-08-30 10:09:54	Aaron Lee
#1865	Admin	2019-07-24 11:12:29	Steven Lim
#1766	Admin	2019-05-14 16:44:59	Weiren Zheng
#1496	Admin	2019-03-11 11:04:29	Shaakirah Moha
#1495	Admin	2019-03-11 11:03:37	Youjia Zhang

# Work as a Team

## Track Sales Person

Provide credit and comms where it's due.

## From Sales to Kitchen

Orders can be printed or viewed as a user.

## Multiple Kitchens Supported

Send the right order to the right kitchen.

# Deliver True and Simply

## Automatic Equipment List


With each order and quantity, different items are required.

## Packing Masterlist

Logistic items at a glance, categorised by shelf location.

## Locational Surcharges

Charge extras for certain locations, based on postal code.



Powering Next-Gen Catering

**Masterlist**

Order No. 3212

**Supreme Chef Challenge Creations**

Sushi Tei Restaurant (GST Reg No: 201314343E)

Order submitted on 13 August 2015, 7:35pm

Event Date	25 August 2015
Set up Time	4:30pm
Ready Time	5:00pm
Collection Time	5:00pm

	Packing	Qty	Check
	Tray (Foil), 64mm, Aluminium, Silver	15	<input type="checkbox"/>
	Container (Round), 0.4L, Plastic, Transparent	10	<input type="checkbox"/>
	Container (Large Round), 4L, Plastic, Transparent	5	<input type="checkbox"/>
	Tray (Foil), 64mm, Aluminium, Silver	5	<input type="checkbox"/>
	<b>Packing</b>	<b>Qty</b>	<b>Check</b>
	Tray (Foil), 64mm, Aluminium, Silver	15	<input type="checkbox"/>
	Container (Round), 0.4L, Plastic, Transparent	10	<input type="checkbox"/>
	<b>Packing</b>	<b>Qty</b>	<b>Check</b>
	ransparent	1	<input type="checkbox"/>

**Restaurant Packing Equipment**

Equipment

**Containers**

0.075L Round Plastic Container (XS)

0.2L Round Plastic Container (S)

0.5L Insulated Beverage Container, Stainless Steel

1.5L Insulated Beverage Container, Stainless Steel

**Drinks**

Pokka Green Tea 1.5L

Ice Mountain Water 1.5L

Pokka Oolong 1.5L

Pokka Ice Lemon Tea 1.5L

**Delivery Zones**

Zone ID	Zone Name	Postal Code Range	Surcharge
#6	Robinson 01	010000 - 019999	S\$ 10.00
#7	Robinson 04	040000 - 049999	S\$ 10.00
#8	Robinson 05	050000 - 059999	S\$ 10.00
#9	Robinson 06	060000 - 069999	S\$ 10.00
#10	Robinson 07	070000 - 079999	S\$ 10.00
#11	Robinson 08	080000 - 089999	S\$ 10.00
#12	Marina Square 03	030000 - 039999	S\$ 10.00
#13	Marina Square 17	170000 - 179999	S\$ 10.00
#14	Bras Basah 18	180000 - 189999	S\$ 10.00
#15	Bras Basah 19	190000 - 199999	S\$ 10.00

# Be Timely and Time-Exclusive

## Limited Time Menus

Sell certain festive menus only during certain periods.

## Block Out Dates

Close off orders for a day based on individual block-out dates.

### Availability Details

#### Block Out, Surcharge or Available Period

Type: Available Peri...  
Dates: 01/02/2019 - 17/02/2019  
Surcharge Pe...: 04/02/2019 - 06/02/2019  
**ADD NEW ITEM**

#### Applicable Menus

Type: Penang Culture Chinese New Year ...  
Penang Culture Chinese New Year ...

### Block Out Dates

Date ID	Restaurant	From	To
#89	Artichoke Catering	04 February 2019	06 Feb
#88	The Lokal Catering	09 February 2019	10 Feb
#87	The Lokal Catering	04 February 2019	06 Feb
#86	Munch Saladsmith Catering	09 February 2019	10 Feb
#85	Munch Saladsmith Catering	04 February 2019	06 Feb
#84	Munch Saladsmith Catering	09 February 2019	10 Feb
#83	Munch Saladsmith Catering	04 February 2019	06 Feb
#82	Munch Saladsmith Catering	09 February 2019	10 Feb
#81	Munch Saladsmith Catering	04 February 2019	06 Feb
#80	Munch Saladsmith Catering	09 February 2019	10 Feb

### Your Event Date

July 2015

Mo	Tu	We	Th	Fr	Sa	Su
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

This date is not available.

### Penang Lor Bak

★ Chef's Recommendation 🌶️ Spicy 🌿 Vegetarian 🍷 & Co

# Be Agile in Marketing

**Menu-Specific Coupons**  
Offer % off or \$ off discounts for specific menus.

**Limited Quantities Per Pax**  
Limit total quantity, or usable quantity per customer.

**Instant Menu Updates**  
Updates to prices are immediately reflected.

## New Coupon

Coupon Name

Coupon Code

Issued By

Coupon Type

Coupon Value

theCafè  
**Premium Bentos  
Take Away**

Per Pax	Min Order	Choose
Fr S\$16.00	S\$240.00	Up to 4

Total for This Menu 507.00  
Premium Items 45.00  
Add-On(s) 450.00  
Coupon: NEWYEAR2017 - 88.00  
Delivery Fee 30.00

Enter coupon code here  
NEWYEAR2017 **APPLY**

This coupon code is successfully applied.

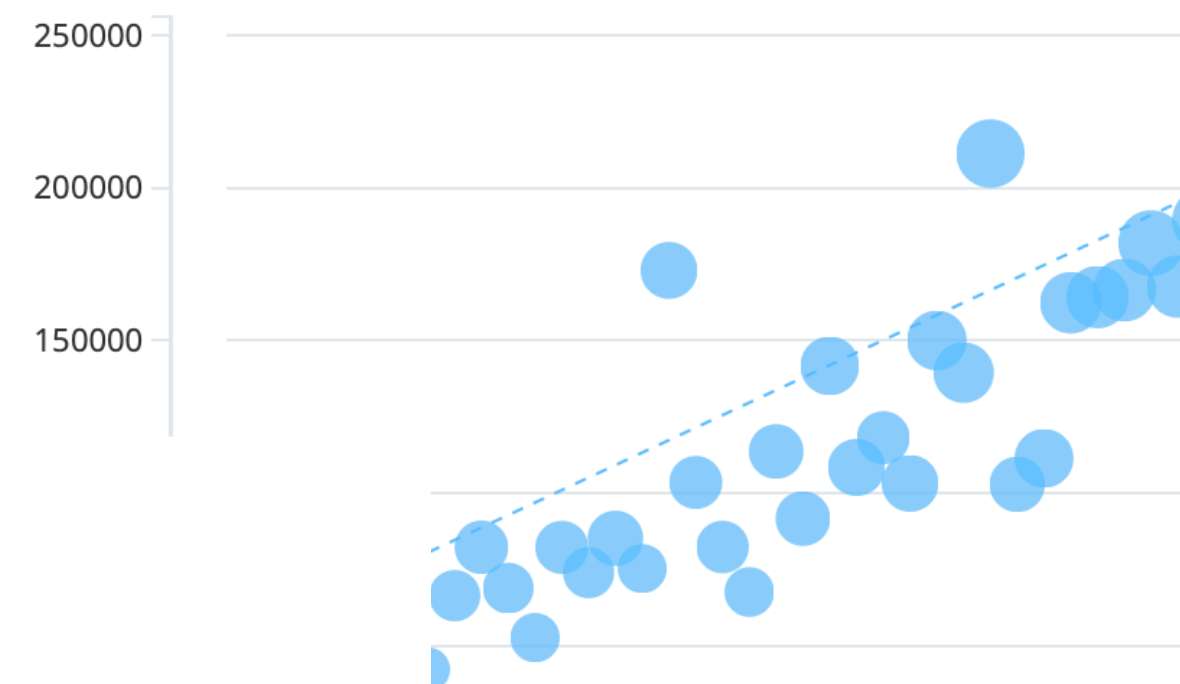
**GRAND TOTAL S\$ 1,180.30**

Order Notes

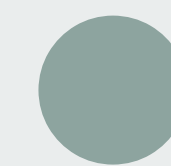
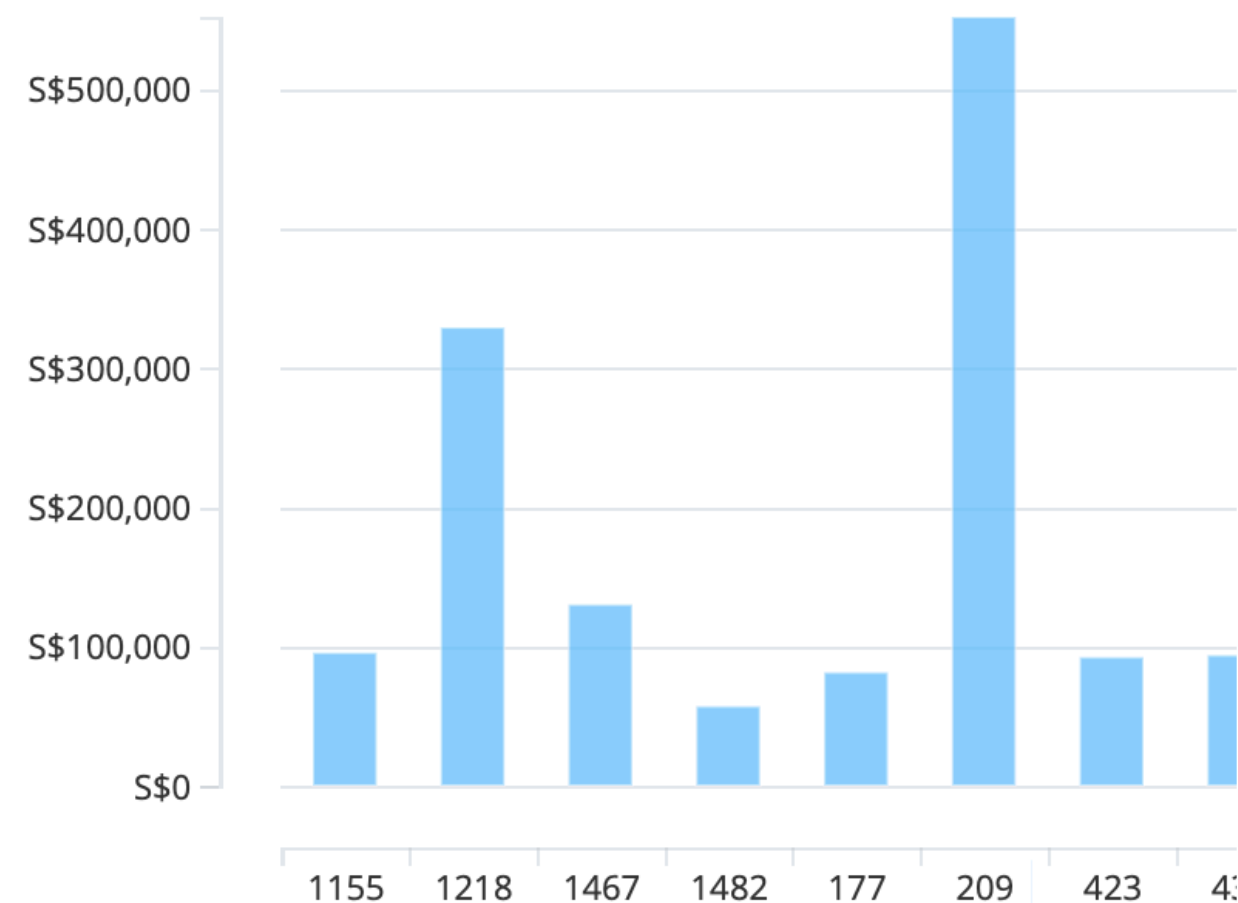
# Glean Insights from Data

ID	Added	Item Name	Display Name
#12019	Apr, 06 2020	KCN Carnivora (MB)	Carnivora
#12018	Apr, 06 2020	KCN Margherita di Bufala (MB)	Margherita di Bufala
#12017	Apr, 06 2020	KCN Linguine Aglio e Olio Gamberi (MB)	
#12016	Apr, 06 2020	KCN Chicken Cannelloni (MB)	
#12015	Apr, 06 2020	KCN Caeser Salad (MB)	
#12014	Apr, 06 2020	KCN Pollo Fritto (MB)	
#12013	Apr, 06 2020	KCN Salmon Bruschetta (MB)	
#12012	Apr, 05	PNC Premium Crab Meat Fried Kway Teow	

Top Items

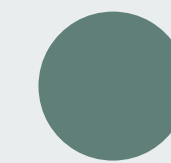


Sales Person Performance



## Performance for Items

Which menu items sell the best, when? And how much?



## Performance for Menus

How well do menus perform in a given period?

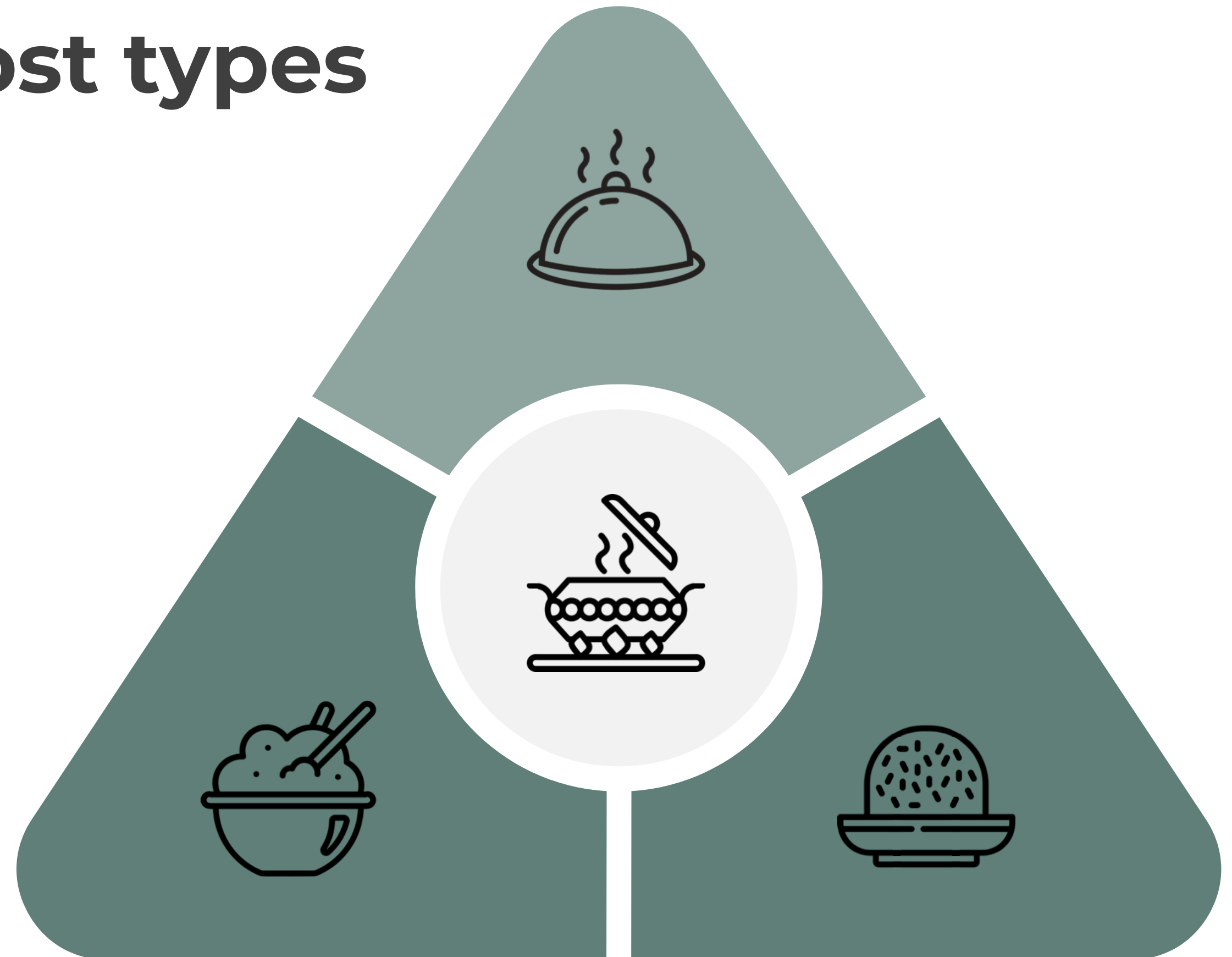


## Sales Performance by Staff

Who clocked the most, in a given period?

# BUFFIE supports most types of catering menus.

- **Full Set-Up Buffet**  
With set-up and warmers.
- **Drop-Off Buffet**  
Without set-up, served in trays.
- **Bentos and Tingkats**  
Packed food with a minimum pax.





# Pricing

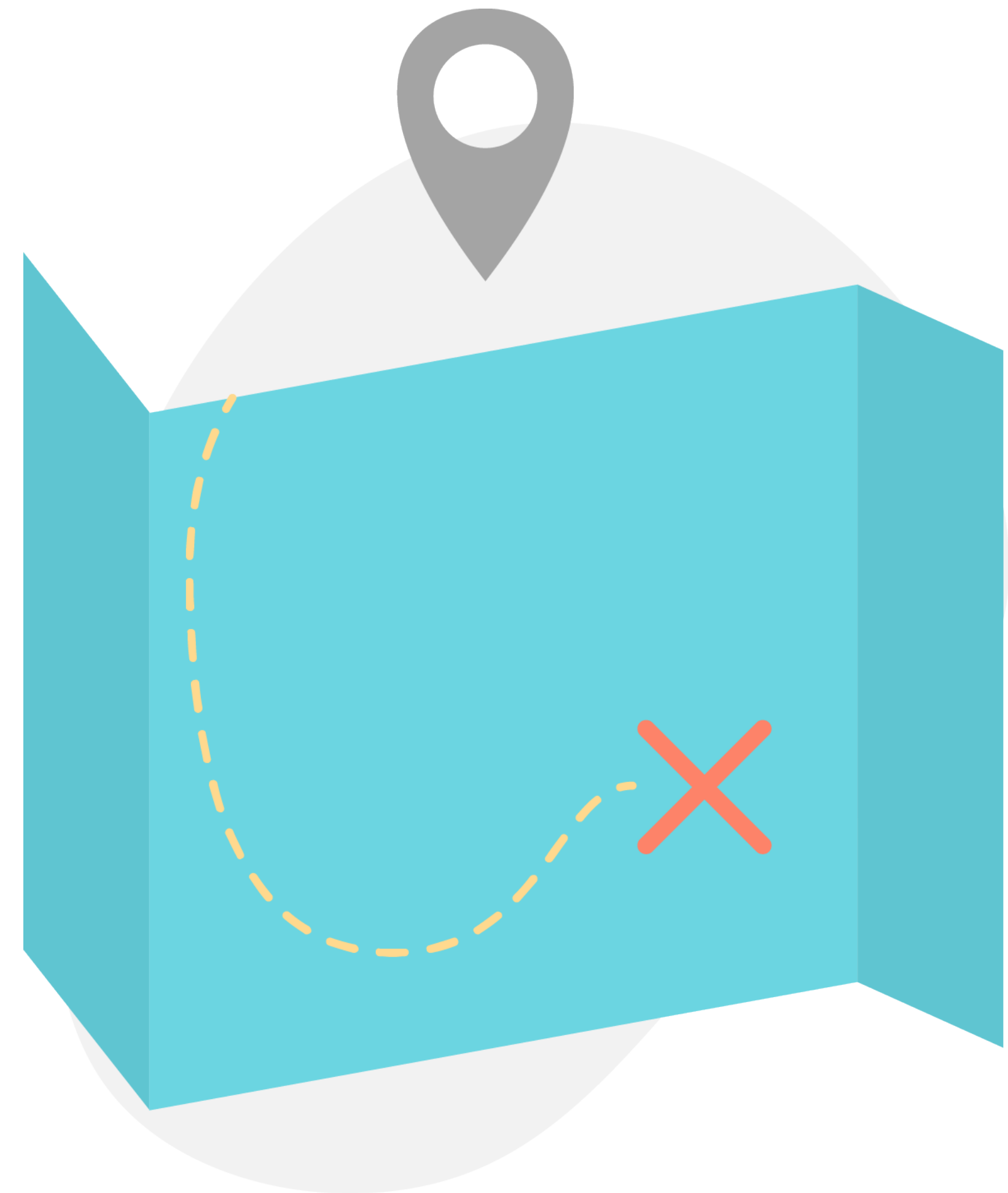
All plans come with:

- **Initial Set-up**
- **2 Training Sessions**
- **Tech Support**

Starter	Hub	Marketplace
<p><b>\$500</b> monthly</p> <p>Branded Look Catalog Ordering &amp; Payment Orders Management Coupon Codes Block Out Dates Up to 10 Menus</p> <p>One-time fee of \$12,000</p>	<p><b>\$1,000</b> monthly</p> <p>All in Starter, plus:</p> <ul style="list-style-type: none"><li><b>All Menu Types</b></li><li><b>Single Kitchen</b></li><li><b>Surcharges</b></li><li><b>Logistics</b></li><li><b>Sales Commission</b></li><li><b>Reports</b></li><li><b>Unlimited Menus</b></li></ul> <p>One-time fee of \$24,000</p>	<p><b>Ask</b></p> <p>All in Hub, plus:</p> <ul style="list-style-type: none"><li><b>Multi-Brands Support</b></li><li><b>Brand Pages</b></li></ul>

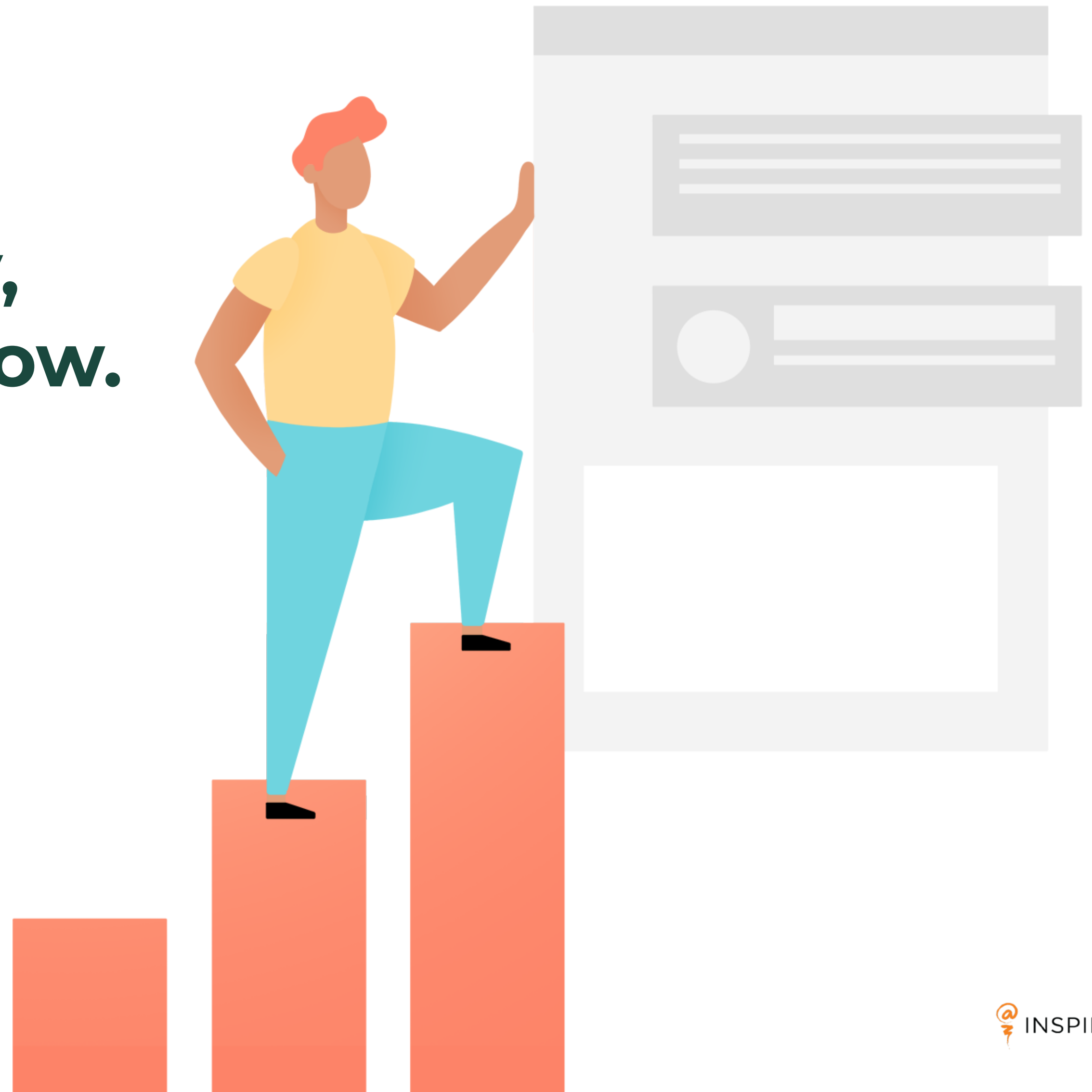
# In the pipeline...

- **Fleet Tracking**  
See where your vans are.
- **Unbranded Sales Page**  
Empower co-working spaces or other venues to sell your food.
- **Recurring Orders**  
With meal planning.



# With our technology, you company can grow.

Through systemising processes and enabling staff, your next-gen catering company is set for new heights.



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Singapore 768160

